

## INFORMATION OBLIGATION

### Processing of Personal Data

*(Appendix to the Terms and Conditions of the Conference “Knowledge-Communication-Action. Forecasting the Future: Between Media, Technology, and Society” organized by the Jagiellonian University)*

Pursuant to Article 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons regarding the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter “GDPR”), the Jagiellonian University informs that:

1. The Controller of the personal data of the Conference/Event Participant is the Jagiellonian University, ul. Gołębia 24, 31-007 Kraków, represented by the Rector of the Jagiellonian University.
2. The Jagiellonian University has appointed a Data Protection Officer. The Officer can be contacted via e-mail at [iod@uj.edu.pl](mailto:iod@uj.edu.pl) or by phone at +48 12 663 12 25, from Monday to Friday, between 8:00 AM and 3:00 PM.
3. The Participant's personal data will be processed for:
  - a) performance of the contract, the subject of which is participation in the Conference “Knowledge-Communication-Action. Forecasting the Future: Between Media, Technology, and Society”, as well as for the registration of participation in the Conference based on the contract concluded through the acceptance of the Terms and Conditions (Article 6(1)(b) of the GDPR). The Conference is organized as an in-person event on 15–16 October 2026;
  - b) conducting Photo Coverage of the Conference for documentary, informational, educational, didactic, promotional, and archiving purposes – concerning the personal data of Participants in the form of their image – based on the authorization granted in accordance with the Act on Copyright and Related Rights and pursuant to Article 6(1)(e) of the GDPR, i.e., in the public interest, which includes the organization of conferences and other events by a higher education institution in connection with Article 11 of the Law on Higher Education and Science;
  - c) ensuring the security of the Conference in accordance with the Jagiellonian University Regulations for Video Monitoring available at <https://bip.uj.edu.pl/> and the information obligation regarding the processing of images in video monitoring available at <https://iod.uj.edu.pl/monitoring-wizyjny>, pursuant to Article 6(1)(e) of the GDPR – concerning data from video monitoring.
4. Provision of personal data by the Participant:
  - a) in respect of the data referred to in point 3(a) above, is necessary for the conclusion of the contract and participation in the Conference;
  - b) in respect of the data referred to in point 3(b) above, is voluntary;

c) in respect of the data referred to in point 3(c) above – is voluntary, but failure to provide such data – due to the obligation to ensure the safety of Participants – results in the inability to participate in the Conference.

5. The Participant's personal data provided in the registration form will not be shared with third parties. The Participant's personal data in the form of their image may be captured in photos from the Conference and processed on the Jagiellonian University websites and social media profiles in a manner that allows access by third parties, for purposes related to the promotion of the Jagiellonian University, including for event coverage – in accordance with § 5 sections 1–4 of the Terms and Conditions.
6. The recipients of the Participant's personal data are entities providing IT support for the organization of the Conference, including the entity that provides the software used for event registration.
7. The Participant's personal data provided in the registration form will be processed until the conclusion of the Conference and, subsequently, for the period of limitation of claims arising from participation in the Conference. The Participant's personal data, in the form of an image, will be processed for photo coverage of the Conference on the Jagiellonian University websites and social media profiles until the Participant objects. Video monitoring data will be processed for up to 3 months.
8. The Participant has the right to: obtain information on the processing of personal data and the rights available under the GDPR; access the content of their data and rectify them; as well as the right to erase personal data from the controller's sets (unless further processing is necessary for the performance of a legal obligation or for the establishment, exercise, or defense of legal claims); the right to restrict processing; the right to data portability; and the right to object to processing – in the cases and under the conditions specified in the GDPR.
9. The Participant's personal data will not be subject to automated decision-making or profiling.
10. The Participant has the right to lodge a complaint with the President of the Personal Data Protection Office (PUODO) if they consider that the processing of their personal data violates the GDPR.